

SALT PONDS COALITION

BUSINESS MEMBERSHIP & COMMUNITY SUPPORT

The health of our salt ponds reflects the choices we make as a community.

The Salt Ponds Coalition (SPC) is a 501(c)(3) nonprofit dedicated to protecting and restoring the health of Rhode Island's coastal salt ponds. For nearly 40 years, SPC has provided the science, education, and advocacy that safeguard these unique ecosystems and the communities that surround them.

Healthy ponds support a strong local economy, vibrant tourism, recreation, and an exceptional quality of life in South County. Many businesses benefit directly from clean water and thriving coastal environments; others benefit from the character, beauty, and stability these natural resources provide. Protecting the salt ponds is not optional—it is essential.

Businesses are part of this story. They benefit from the natural beauty, recreation, tourism, and quality of life the ponds make possible. They also share in the responsibility to ensure these ecosystems remain healthy and resilient.



Why Your Support Matters Now

The salt ponds face increasing pressure from development, run off, nutrient pollution, climate impacts, and heavy recreational use. SPC works every day to:

- ✓ Monitor water quality and identify emerging threats
- ✓ Educate residents and visitors on the responsible use of our natural resources and how their behavior impacts the ponds
- ✓ Support restoration projects that improve habitat the vitality of the ecosystem
- ✓ Advocate for policies that protect the long-term health of the ponds

This work requires consistent, community-based investment. Business support ensures that the ponds remain healthy, resilient, and accessible—now and for future generations.



Business Member Benefits

We are committed to acknowledging and promoting our business partnerships throughout our community. As a Salt Ponds Coalition supporter, your business may receive:

- ✓ Public recognition as a supporter of clean, healthy salt ponds
- ✓ Listing on the SPC website and inclusion in select digital and print communications
- ✓ A symbol of support for display at your business
- ✓ Opportunities for visibility through SPC outreach and community events
- ✓ Alignment with a trusted, science-based organization protecting South County's coastal resources

Your participation demonstrates environmental responsibility, community leadership, and a commitment to protecting the natural resources that make this region special.

Business Information

Business Name _____

Contact Name _____

Email _____

Phone _____

Website/Social Media _____

Preferred Recognition (if different) _____

Please list our support anonymously

Business Membership Contribution

We invite you to make a contribution that reflects your business's connection to—and benefit from—healthy salt ponds.

Contribution Amount: \$ _____

Make checks payable to Salt Ponds Coalition and mail to Salt Ponds Coalition, P.O. Box 875, Charlestown, RI 02813

You may also become a Business Member online at saltpondscoalition.org/business-membership/

Questions or interested in learning more about business support opportunities? Please contact Angela Brunetti, Advancement Coordinator angela@joinsaltponds.com

The Salt Ponds Coalition is a 501(c)(3) nonprofit organization. All contributions are tax deductible as allowed by law. EIN: 05-0449131